NCCATA
National Coalition of Creative Arts Therapies Associations

VISION: To promote education, wellness, and healing through the creative arts and to increase access to quality creative arts therapies, in order to serve the public.

MISSION: To further the creative arts therapies through facilitation of collaborative advocacy, research and education.

FOUNDED 1979

NCCATA, through representation by Association Presidents or their designees, represents over 15,000 individual members of six Creative Arts Therapies Associations in the United States.

Annual Report for Fiscal Year 2018 (July 2017-June 2018)

Executive Committee: Chair, Ronna Kaplan; Chair-Elect, Nadya Trytan; Treasurer, Mark Beauregard


Highlights for Fiscal Year 2018 (July 2017-June 2018)

- Mark Beauregard became the new NCCATA treasurer in August 2018. We thank outgoing treasurer Randy Mulder for his four years of service!

- The Annual face-to-face meeting (May 2018) and quarterly teleconference meetings (August 2017, November 2017, and February 2018) were attended by the “working group” (Executive Committee and the President of each member association or his/her designee). We were privileged to have special guests Leslie Armeniox, then ADTA Secretary, and Judy Simpson, AMTA Government Relations Chair, join the face-to-face meeting via Skype to discuss Creative Arts Therapist licensure issues with the NCCATA Board.

- The NCCATA Board continued to implement its Strategic Plan, with participation by all member associations.
  - Our most successful work in this fiscal year again related to the goal of expanding advocacy. Of particular note are the advocacy and visibility projects undertaken in FY2018.
A team of Creative Arts Therapists submitted a proposal in spring 2017 to the inaugural National Organization for Arts in Health (NOAH) conference for September 2017 in Austin, Texas. This session, entitled Creative Arts in Practice, sponsored by NCCATA, was accepted, with panelists representing five out of the six NCCATA creative arts therapies. Presenters included Megan Van Meter, representing AATA; Kalila Homann, representing ADTA; Della Molloy Daugherty, representing AMTA; Daniela Simmons, representing ASGPP; and Amber Como, representing NADTA.

NCCATA input continued to be provided for NOAH’s whitepaper on Arts, Health, and Well-being in America. Donna Betts served as a contributing author, and Ronna Kaplan served as a reviewer. Final drafts were completed in August 2017. The paper was completed and distributed at the September 2017 NOAH conference, and it is now available on the NOAH website (https://thenoah.net/about/arts-health-and-well-being-in-america-a-whitepaper/).

Representatives from NCCATA member associations also attended an event at Florida State University in October 2017, at which time Second Lady Karen Pence introduced her art therapy initiative. Donna Betts, then president of AATA, was among the speakers.

In the winter of 2018, invitations were received for Creative Arts Therapies representation at the August 2018 American Psychological Association (APA) conference in San Francisco. A panel and poster highlighting all NCCATA member associations were among the submissions to the APA Division 10 Aesthetics, Creativity and the Arts “mini-convention” program.

To address another action step from the Advocacy goal of the Strategic Plan, a group of interested NCCATA board members met with Laura Greenstone, a past president of AATA who was very active in past Arts Advocacy Days, in August 2017. They explored the possibility of organizing a Creative Arts Therapies Hill Day, potentially for 2019. Later in FY18 the NCCATA Board chose to focus on other areas such as continuum of practice documents, licensure, and more, prior to launching a Hill Day.

Another noteworthy accomplishment toward the Strategic Plan was the drafting and approval of a job description for a new position of NCCATA Communications Coordinator to create and implement a communications strategy. This action step relates to the goal of expanding the NCCATA’s operational and financial resources. Candidates to fill this position will be sought, with the goal of board approval and chair appointment in the fall of 2018.

Communications with constituents continued to include featured news items on the NCCATA website and ongoing responses to web inquiries received via the website.
NCCATA hosted Creative Arts Therapies Week in March 2018. Creative Arts Therapies Week was designed to inspire events around the US to increase the visibility of creative arts therapies. The event was again publicized on the NCCATA FaceBook page, with numerous postings and media messages from creative arts therapists across the country.